

Charismatic and collaborative Product and 3D Designer from Spain formed in the UK passionate about communications, events, and impactful branding I thrive in creative and team-driven settings, and I bring ideas to life across digital and physical spaces. Known for clear communication and a sharp visual eye, I aim to create impactful work that builds authentic connections and ensures excellence. **UK Settle Status Holder.**

## EDUCATION

### BA HONS PRODUCT DESIGN

Bournemouth University, UK

Sep 2020 - Jun 2024  
Bournemouth, UK

### DATA ANALYSIS FOR MANAGEMENT COURSE

London School of Economics and Politics.

May 2025  
United Kingdom

### INTERNATIONAL BACH (BACHILLERATO)

San José del Parque

Jan 2016 - Jan 2019  
Madrid, Spain

- Social Science studies and general arts

## PROFESSIONAL EXPERIENCE

### FIELD BRANDING AND SALES- SEASONAL MERCHANDISER

Coca-Cola Europacific Partners.

May 2025- Current  
Bournemouth

- Driving sales through strategic eye-catching displays and merchandising during the summer months.

### JUNIOR PRODUCT DESIGNER

FRD Designers & Makers

Nov 2024-May 2025  
Winborne St Giles

- CAD and Design for manufacturing specialist. Led design projects for bespoke furniture, ensuring high-end client satisfaction through innovative solutions. Stock and Data control

### MARKETING AND EVENTS AMBASSADOR (PART TIME)

Monster Energy LTD (Monster Senders Club)

Sep 2022-Jul 2024  
Bournemouth

- Coordinated local events with Monster Energy UK, enhancing community engagement.
- Awarded Best Student Led Event award in 2023. Negotiated Monster Energy's sponsorship for SUBU Summerball Festival.

### GRAPHIC DESIGNER (PART TIME)

SUBU (The Students Union Bournemouth University)

Sep 2021-Jul 2024  
Bournemouth

- Designing media for the university, enhancing engagement and visibility. Utilisation of physical and digital tools to create designs Leading a student team, fostering collaboration and skill development

### AMBASSADOR AND DESIGNER (PART TIME)

The Summerball Festival

Jan 2024-Jul 2024  
Bournemouth

- Collaborated with promoters to create engaging event content. Enhance student engagement through creative strategies. Designed media for the festival events

### FREELANCER AND BUSINNES OWNER

Luisayraa Studio

Jul 2024-current

- Graphic design work for companies like King Ramps, The Old Fire Station or Tony Hawks Pro Skate

### CAD AND FURNITURE DESIGNER (PLACEMENT/ INTERSHIP)

Evo Motion Design

Aug 2022-May 2023  
Wareham

- Designed and manufactured flatpack furniture, enhancing production efficiency and quality during my 9-month placement. Created realistic 3D Models and renders for diverse formats.

## EXTRACURRICULAR

### BOURNEMOUTH SURF CLUB

(Volunteering) President and Communications manager

Sep 2021-Jul 2024  
Bournemouth

- Running the club and leading a committee team. Organised socials and international surf trips for more than 300 members. Awarded "Best Club of the Year 2023-24"

### YMCA CAMP FITCH

(Volunteering) Leadership and Sports Counsellor

Summer 2018-Summer 2019  
Eire, PA, USA

### CINEMA 4D 3D Prototyping and Product Display for Cinema4D

2020

### DRIVING LICENCE

2020

## SKILLS

**LANGUAGES:** Spanish (Native), English (bilingual), French (Basic)

**COMPUTER:** Expert: Adobe Apps, Solidworks, Cinema4D, Microsoft Apps, AutoCad, Keyshot  
Advanced: Rhino, Figma, Wix.

**INTERESTS:** Communications, Events, Marketing, Design, Action Sports.

## CLIENTS AND COLLABORATING BRANDS

